

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80972

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130 KYW TV3  
AND

172424	AGENCY (OR SERVICE) ACTING AS AGENT FOR		309584	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MCLAUGHLIN & ASSOCIATES			JON RUNYAN FOR CONGRESS		
AND	566 Route 303			PO BOX 1735		
ADDRESS	Blauvelt NY 10913-1916			Mount Laurel NJ 08054-7735		
	USA			USA		
CONTACT	MARIANNE CAMPBELL			PRODUCTRUNYAN 15'S		
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	PRODUCT 9820			
		621	CODE			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/28/12 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	02422..	10	05:58A	07:00A	15S	10/23/12-10/26/12	THIS MORNING (5:58-7AM)	10	175.00	1750.00
2	02202..	6	06:58A	09:00A	15S	10/23/12-10/26/12	CBS THIS MORNING	6	125.00	750.00
3	04222..	10	05:00P	06:00P	15S	10/23/12-10/26/12	5PM EARLY NEWS	10	350.00	3500.00
4	02242..	10	06:00P	06:30P	15S	10/23/12-10/26/12	NEWS 3 AT 6	10	475.00	4750.00
5	0422200	10	11:00P	11:35P	15S	10/23/12-10/26/12	LATE NEWS	10	900.00	9000.00
6	.....2	2	08:57A	10:30A	15S	10/28/12-10/28/12	CBS SUNDAY MORNING	2	540.00	1080.00
Total Contract:								48		20830.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						20830.00	.00	.00	20830.00	
GRAND TOTAL									20830.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION